



SPONSORSHIP

BOREHOLE GEOPHYSICS: New Developments for Global Energy

23–24 Apr '24 • Kuala Lumpur, Malaysia

WORKSHOP DESCRIPTION

Borehole geophysics measurements have been used for decades in the oil and gas industry to assist geoscientists in key applications, including: accurate well-to-seismic ties, seismic imaging, velocity model calibration for seismic processing and interpretation, drilling assistance, and reservoir monitoring. As the planet attempts cleaner, renewable energy, industry is looking for more cost-effective solutions to monitor reservoirs in a growing number of oil and gas field scenarios — particularly in sectors outside the oil and gas industry such as CO2 sequestration, gas storage including hydrogen, radioactive waste disposal, or geothermal energy.

SEG plays a dynamic role in promoting technology and knowledge distribution and we are confident that the SEG workshop on Borehole Geophysics: New Developments for Global Energy will be very rewarding for all participants to keep well-informed of rapidly-evolving technologies.

BECOME A SPONSOR

Sponsorship opportunities are available for this highly anticipated workshop. For more information regarding sponsorship opportunities, contact Suba Jagathan at sjaganathan@seg.org
Due to security concerns, please do not email your credit card details.

SPONSORSHIP PACKAGE	Platinum	Gold	Silver	Bronze	Ice Breaker	Attendee Gifts	Lunch (Per-Day) (10 seats)	Table Top Exhibition	Student Registration (3 Students)	Coffee Break (Per-Day)	Session Sponsor
SPONSOR BENEFITS											
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Sponsor's logo displayed during the workshop networking break video	•	•	•	•	•	•	•	•	•	•	•
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Sponsor's logo inside the meeting venue	•	•	•	•							
Sponsor's logo on the stage	•	•	•	•							
Sponsor's logo on signage at entrance of the venue: related to the sponsored package	•				•		•		•	•	
Table Top Exhibition at Foyer Area								•			
Sponsorship Amount	\$8,200	\$7,000	\$5,000	\$4,000	\$3,700	\$3,500	\$3,000	\$2,800	\$2,000	\$1,500	\$1,050



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