

# From Measurements to Theory:

*Adventures in Rock Physics, Petrophysics, and Engineering*

*SEG/SPE/SPWLA Workshop Honoring the Contributions of Professor Carl H. Sondergeld*

27–29 March 2024 • Norman, OK, USA

## WORKSHOP DESCRIPTION

The workshop is intended to celebrate the life of Carl Sondergeld and his contributions to Earth science and engineering. The workshop program will cover a wide range of topics, ranging from measurements at the core scale to the understanding of seismic reflection and reservoir performance.

## BECOME A SPONSOR

Sponsorship opportunities are available for this highly-anticipated workshop. To sign up as a sponsor, please complete this form and e-mail it to **Debbie Mitchell** at [dmitchell@seg.org](mailto:dmitchell@seg.org).

## SPONSORSHIP LEVELS

(**Bold items are unique to that level or higher.**)

### GOLD – US\$10,000

- **Opening remarks (5 minutes)**
- **Opportunity to place logo and company information on a flyer/handout with workshop registration materials (no pricing or sales material should be submitted)**
- Company logo on the following with sponsor item identified:
  - Onsite signage
  - Sponsors thank you slide
  - Workshop webpage
  - **Program front cover**

### SILVER – US\$5,000

- **Opportunity to place logo and company information on a flyer/handout with workshop registration materials (no pricing or sales material should be submitted)**
- Company logo on the following with sponsor item identified:
  - Onsite signage
  - Sponsors thank-you slide
  - Workshop webpage
  - Program sponsor page

### BRONZE – US\$1,000

- Company logo on the following with sponsor item identified:
  - Onsite signage
  - Sponsors thank-you slide
  - Workshop webpage
  - Program sponsor page

### ICEBREAKER RECEPTION – US\$3,000

(**sole sponsor or \$1,500 multi-sponsor**)

- Company logo on the following with sponsor item identified:
  - Onsite signage
  - Sponsors thank-you slide
  - Workshop webpage
  - Program sponsor page
  - **Reception table signage during icebreaker**

### LUNCH/COFFEE BREAK – US\$3,000

(**sole sponsor for day or \$1,500 multi-sponsor**)

- Company logo on the following with sponsor item identified:
  - Onsite signage
  - Sponsors thank-you slide
  - Workshop webpage
  - Program sponsor page
  - **Reception table signage during lunch/coffee breaks**

Student sponsorships also available.

*\*Dependent upon date of signed agreement with SEG. All sponsorship forms and payments must be received by 27 Feb 2024 to appear on the event website, Powerpoints, and program.*

# SPONSORSHIP

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## AMOUNT SPONSORED

Details regarding each sponsorship item can be found on the first page of this sponsorship form.

If no event is listed, your sponsorship money will go into the general fund to help all areas of the workshop.

	<b>Total</b>
Gold — US\$10,000 .....	_____
Silver — US\$5,000 .....	_____
Bronze — US\$1,000 .....	_____
Icebreaker Reception — US\$3,000 (sole sponsor or \$1,500 multi-sponsor).....	_____
Lunch/Coffee Break — US\$3,000 (sole sponsor for day or \$1,500 multi-sponsor) .....	_____

### This is a fillable form; please type:

Company \_\_\_\_\_

(AS TO APPEAR ON PRINTED MATERIALS)

Name \_\_\_\_\_

Job Title \_\_\_\_\_

Mailing Address \_\_\_\_\_

City & State \_\_\_\_\_

Zip \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

On Behalf of \_\_\_\_\_

COMPANY NAME

**I hereby authorize sponsorship as indicated.**

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

All payments are required in U.S. Dollars (\$) on U.S. Banks only. **CREDIT CARD PAYMENTS ARE NOT ACCEPTED VIA EMAIL.**

Check #: \_\_\_\_\_ Amount paid in U.S. dollars (\$) : \_\_\_\_\_ Send invoice for sponsorships

#### ACH/Wire transfer:

Detailed ACH/wire information will be sent upon request.

Email: [dmitchell@seg.org](mailto:dmitchell@seg.org)

#### All major credit cards accepted:

Call Debbie Mitchell at +1 832-254-0506

#### Remit check in U.S. Dollars (\$) to:

Society of Exploration Geophysicists  
Attn: Accounts Receivable  
10300 Town Park Dr., Ste SE 1000  
Houston, TX 77072 USA

SEG has partnered with Flywire to process payments for sponsorships outside of the U.S. in your local currency

- Make payments to SEG in your local currency via credit card or domestic bank transfer
- Eliminate costly banking fees
- Receive 24/7 multilingual support via phone, live chat, or email

For Flywire information, contact [dmitchell@seg.org](mailto:dmitchell@seg.org) or [pay.flywire.com/how-it-works](http://pay.flywire.com/how-it-works).

