



STRATEGIC OPTIONS



01 / CREATE A NEW SEG

- ? **Range of Outcomes:** Moderate to High
- **Opportunity:** Collaboration with a wide range of societies provides more growth and breadth of activities for current SEG members, as well as attracting new members
- + **Benefits:** Continued strength in oil and gas. Growth in non-oil and gas arenas such as near surface, mining, planetary, and environmental



02 / MERGE WITH SPE/AAPG OR ANOTHER ASSOCIATION

- ? **Range of Outcomes:** Low to Moderate
- **Opportunity:** Through collaboration we strengthen our initiative to enhance our stakeholder and member benefits
- + **Benefits:** Increased efficiency. Strength in numbers of members, sponsors, and stakeholders



03 / STAY AS WE ARE NO LONGER AN OPTION