



Advancing Multidisciplinary Geophysics
BEIJING, CHINA · 24-27 APRIL 2018

The CPS/SEG International Geophysical Conference and Exposition is held every four years, and will take place in Beijing China 24-27 April 2018. This multidisciplinary conference will include numerous technical topics, including: seismic data acquisition; high density, wide azimuth, broadband seismic exploration (including efficient excitation); near surface geophysics and statics correction; seismic data processing; velocity model building; migration imaging; seismic interpretation; seismic attribute analysis; elastic wave forward modeling, inversion and imaging, full-waveform inversion, reservoir geophysics (including reservoir prediction, reservoir characterization, reservoir monitoring, rock physics, time-lapse seismic, etc.); borehole geophysics (including VSP, logging, microseismic and induced seismic monitoring, seismic guided drilling, etc.); multicomponent seismic; and more.

BECOME A SPONSOR

SPONSORSHIP OPPORTUNITIES are available for this highly anticipated conference. For more information regarding sponsorship opportunities email fengxz@cnpc.com.cn, china@seg.org, or call 86 10 5820 5048.

	QTY	AMOUNT	TOTAL
INDUSTRIAL DEVELOPMENT SPONSORSHIP – US \$48,000 RMB 300,000 <ul style="list-style-type: none"> • Company logo and link on website • Company logo on the marketing materials including <ul style="list-style-type: none"> • Conference program • Recognition materials • E-abstracts • Company logo on roll-up banner at the opening ceremony and summit forum entrance • Company logo on relative session venues or signage • One recognition page in conference program • Priority in selecting booth location 	_____	_____	_____
REGISTRATION COUNTER SPONSORSHIP – US \$8,000 RMB 50,000 (EXCLUSIVE SPONSORSHIP AVAILABLE) <ul style="list-style-type: none"> • Company logo on the registration counter backdrop • Company logo on the signage at registration counter • Company logo in conference program • One recognition page in conference program for exclusive sponsor 	_____	_____	_____
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BECOME A SPONSOR (CONTINUED)

	QTY	AMOUNT	TOTAL
SUMMIT FORUM SPONSORSHIP – US \$9,600 RMB \$60,000 (EXCLUSIVE SPONSORSHIP AVAILABLE) <ul style="list-style-type: none"> • Company logo on the signage at summit forum • Company logo on roll-up banner at entrance • Company logo on the main screen • Opportunity to deliver an oral presentation related to the theme • One recognition page in conference program for exclusive sponsor • Company logo in conference program 	_____	_____	_____
ICEBREAKER SPONSORSHIP – US \$3,200 RMB 20,000 <ul style="list-style-type: none"> • Company logo at food area • Company logo in conference program 	_____	_____	_____
SUBJECT WORKSHOP SPONSORSHIP – US \$3,200 RMB 20,000 (EXCLUSIVE SPONSORSHIP AVAILABLE) <ul style="list-style-type: none"> • Company logo on roll-up banner in prominent workshop location • Company logo on the screen during workshop • Company logo in conference program 	_____	_____	_____
TECHNICAL SESSIONS SPONSORSHIP – US \$1,600 RMB 10,000 (EXCLUSIVE SPONSORSHIP AVAILABLE) <ul style="list-style-type: none"> • Company logo on roll-up banner prominently placed near sessions • Company logo on the screen before and after sessions • Company logo in conference program 	_____	_____	_____
SHOWCASE SPONSORSHIP – US \$4,800 RMB 30,000 (EXCLUSIVE SPONSORSHIP AVAILABLE) <ul style="list-style-type: none"> • Company logo on roll-up banner prominently placed at showcase venue • Company logo in conference program 	_____	_____	_____
SPEAKER READY ROOM SPONSORSHIP – US \$3,200 RMB 20,000 (EXCLUSIVE SPONSORSHIP AVAILABLE) <ul style="list-style-type: none"> • Company logo on directional signage and backdrop at speaker ready room • Company logo in conference program 	_____	_____	_____
BADGE & LANYARD SPONSORSHIP – US \$9,600 RMB 60,000 (EXCLUSIVE) <ul style="list-style-type: none"> • Company logo on badge and lanyard • Company logo and QR on badge backside • Company logo on the directional signage at registration counter • Company logo in conference program • One recognition page in conference program 	_____	_____	_____
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BECOME A SPONSOR (CONTINUED)	QTY	AMOUNT	TOTAL
<p>DELEGATE BAG SPONSORSHIP – US \$4,800 RMB 30,000</p> <ul style="list-style-type: none"> • Company logo on the delegate bag • Company recognition material inserted in the delegate bag (single page) • Company logo in conference program 	_____	_____	_____
<p>INSERTS IN DELEGATE BAG – US \$960 RMB 6,000</p> <ul style="list-style-type: none"> • Company recognition material inserted in the delegate bag (single page) • Company logo in conference program 	_____	_____	_____
<p>BACKPACK SPONSORSHIP – US \$9,600 RMB 60,000 (EXCLUSIVE SPONSORSHIP AVAILABLE)</p> <ul style="list-style-type: none"> • Company logo on the backpack • Company recognition material inserted in the delegate bag (single page) • One recognition page in conference program • Company logo in conference program 	_____	_____	_____
<p>PEN AND NOTEBOOK SPONSORSHIP – US \$3,200 RMB 20,000 (EXCLUSIVE SPONSORSHIP AVAILABLE)</p> <ul style="list-style-type: none"> • Company logo and website on the notebook • Company logo and website on the pen • Company logo in conference program 	_____	_____	_____
<p>CONFERENCE PROGRAM SPONSORSHIP – US \$9,600 RMB 60,000 (EXCLUSIVE SPONSORSHIP AVAILABLE)</p> <ul style="list-style-type: none"> • Company logo on the cover of conference program • One recognition page in conference program • Company logo in conference program 	_____	_____	_____
<p>CONFERENCE PROGRAM RECOGNITION – US \$1,920 RMB 12,000</p> <ul style="list-style-type: none"> • One recognition page in conference program • Company logo in conference program 	_____	_____	_____
<p>E-ABSTRACTS USB SPONSORSHIP – US \$9,600 RMB 60,000 (EXCLUSIVE SPONSORSHIP AVAILABLE)</p> <ul style="list-style-type: none"> • Company logo and QR on USB backside • One recognition page in conference program • Company logo in conference program 	_____	_____	_____
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<p>LAPTOP RENTAL SPONSORSHIP – US \$3,200 RMB 20,000 (EXCLUSIVE SPONSORSHIP AVAILABLE)</p> <ul style="list-style-type: none"> • Company logo appears in prominent places in the venue • Company logo in conference program 	_____	_____	_____
<p>PROJECTOR RENTAL SPONSORSHIP – US \$3,200 RMB 20,000 (EXCLUSIVE SPONSORSHIP AVAILABLE)</p> <ul style="list-style-type: none"> • Company logo appears in prominent places in the venue • Company logo in conference program 	_____	_____	_____
<p>FLOOR PLAN POSTER SPONSORSHIP – US \$1,600 RMB 10,000 (EXCLUSIVE SPONSORSHIP AVAILABLE)</p> <ul style="list-style-type: none"> • Company logo appears at the bottom of floor plan poster • Company logo in conference program 	_____	_____	_____
<p>COFFEE BREAKS SPONSORSHIP – US \$3,200 RMB 20,000 (INCLUDING BEVERAGES, CAKES, FRUITS, ETC.)</p> <ul style="list-style-type: none"> • Company logo and QR at the coffee break areas • Company logo in conference program 	_____	_____	_____
<p>DELEGATE LUNCH SPONSORSHIP – US \$9,600 RMB 60,000</p> <ul style="list-style-type: none"> • Company logo on the delegate lunch coupon • Company logo on directional signage at lunch restaurant entrance • Company recognition materials and gifts delivered to lunch attendees • One recognition page in conference program • Company logo in conference program 	_____	_____	_____
<p>STUDENT SPONSORSHIP – US \$4,800 RMB 30,000</p> <ul style="list-style-type: none"> • Company logo and name on student badge backside • Company recognition material inserted in the delegate bag (single page) • Company logo in conference program 	_____	_____	_____
<p>CITY PASS CARD SPONSORSHIP – US \$3,200 RMB 20,000 (EXCLUSIVE SPONSORSHIP AVAILABLE)</p> <ul style="list-style-type: none"> • Company logo appears on City Bus Pass Card • Company logo in conference program • Company recognition material inserted in the delegate bag (single page) 	_____	_____	_____
<p>HAT SPONSORSHIP – US \$4,800 RMB 30,000 (EXCLUSIVE SPONSORSHIP AVAILABLE)</p> <ul style="list-style-type: none"> • Company logo on the hat • Company logo in conference program 	_____	_____	_____
<p>Page Total</p>	_____	_____	_____



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BECOME A SPONSOR (CONTINUED)

	QTY	AMOUNT	TOTAL
<p>OUTDOOR RECOGNITION</p> <ul style="list-style-type: none"> • Company congratulations appear on outdoor billboards or banners • Company logo in conference program <p>Billboard under flagpole - RMB 12,000/day Billboard on the outdoor square - RMB 12,000/day Banner at Gate 1 (1m x 16m) - RMB 10,000/day Banner at Gate 2 (1m x 14m) - RMB 8,000/day</p>	_____	_____	_____
<p>OTHER</p> <p>The company can also sponsor these items, but not limited to: t-shirt, wallet, name card case, phone case, passport holder, USB, tie, key chains, mouse pad, cup, laser pan and etc. The amount and related benefits will be discussed.</p> <p><i>Notes: The agreement officially signed that includes all above-mentioned sponsored programs, benefits, values of completed contents and relative items shall eventually prevail.</i></p>	_____	_____	_____
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	TOTAL	_____	_____



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Company _____

Name _____

Title: _____

Mailing Address: _____

City & State: _____

Zip: _____ Country: _____

Phone: _____ Fax: _____

E-mail: _____

On Behalf of: _____

(COMPANY NAME)

I hereby authorize sponsorship as indicated.

Authorized signature: _____

Date: _____

To submit your sponsorship form, fax it to +1.918.497.5558.

Sponsorship opportunities will be processed in the order in which they are received.

QUESTIONS?

Email or call the SEG China office at 8610 5820 5048, china@seg.org.
Inside China contact Xingzhi Feng, Society of Petroleum Geophysicists at
86 312 3821246, fengxz@cnpc.com.cn

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Society of Exploration Geophysicists
Attention: Accounts Receivable
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