Maximize Your SEG Presence

The 2019 SEG Annual Meeting in San Antonio will provide you with many opportunities to learn about cutting-edge solutions to some of the most difficult challenges that geophysicists face. Thousands of geoscience professionals from all over the globe will come together in San Antonio to explore a wide variety of topics, including big data, deepwater exploration, geohazards, high-performance computing, induced seismicity, machine learning, near surface, oil and gas, seismicity, unconventional, and more.

Hart Energy will publish the 2019 SEG Daily News, the official show daily newspaper of the Society of Exploration Geophysicists’ International Exposition and 89th Annual Meeting. The SEG Annual Meeting is the geophysics industry’s premier event, where geophysicists, geologists, engineering professionals, and students meet and exchange ideas and accelerate innovation.

2018 STATISTICS:

- 4,456* attendees from 70 countries visited SEG Anaheim in 2018
- 216 exhibitors representing 70,500 net sq. ft. of exhibit space
- 28 sponsors
- 151 Technical Program Sessions (96 oral, 55 poster)
- 86% of attendees said they met the exhibitors they needed to see to conduct business

Increase your exposure at this year’s event, drive traffic to your booth and leave a lasting impression by advertising in the 2019 SEG Daily News.

DISTRIBUTION:

Make sure your message reaches this year’s attendees and drives traffic to your exhibit each day of the conference. The official show newspaper will have exclusive distribution points in the Henry B. Gonzalez Convention Center and at the Hart Energy booth.

- Circulated to 7,000+ SEG Annual Meeting attendees and members
- Reaches executives, geophysicists, geologists, earth scientists, researchers and software developers
- Distributed at registration as well as from the Hart Energy and advertisers’ booths
- Digital edition posted daily at EPmag.com

Advertisers’ ads appear in all three days’ papers for one rate. Maximize your visibility at the exhibition.

*Attendance data supplied by SEG
Advertising in the official SEG 2019 show daily creates optimal exposure for your products and services and brings key people to your stand. Maximize your presence by ensuring your message reaches SEG 2019 attendees. Reserve your advertising space today.

Rates shown are for **ALL THREE** days.

### 2019 RATES*

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<thead>
<tr>
<th></th>
<th>FULL RUN</th>
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<tbody>
<tr>
<td>COVER (IFC, OBC)</td>
<td>$14,000 net</td>
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<tr>
<td>FRONT PAGE (Junior Tabloid)</td>
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<tr>
<td>QUARTER TABLOID</td>
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*Prices are net and are listed in US $.

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**ADVERTISING DEADLINES**

Ad Space Closes: Aug. 26, 2019  
Materials Due: Aug. 29, 2019