



SPONSORSHIP INFORMATION

Maximize your company's presence at the SEG International Exposition and 89th Annual Meeting by investing in a sponsorship package designed to provide high-visibility branding and exposure opportunities before and during the event. With a variety of options and investment levels available, high-impact sponsorship packages are available to fit every budget and every need. Whether you're interested in announcing a new product or technology, or increasing your company's brand awareness, becoming a sponsor at the SEG Annual Meeting provides tangible, profit driving results, beyond the benefits of exhibiting alone.

| SPONSORSHIP LEVELS | TITANIUM | PLATINUM | GOLD | SILVER | BRONZE | COPPER |
|---|--------------------|-----------------------|-----------------------|---------------------|---------------------|---------------------|
| BASED ON LEVEL OF INVESTMENT, SPONSORS RECEIVE A RANGE OF BENEFITS: | US\$35,000 OR MORE | US\$20,000 - \$34,999 | US\$10,000 - \$19,999 | US\$5,000 - \$9,999 | US\$2,000 - \$4,999 | US\$1,000 - \$1,999 |
| Priority points for exhibit space booking for 2020 SEG Annual Meeting, Houston, TX | • | • | • | • | • | • |
| Company logo on Annual Meeting event website | • | • | • | • | • | • |
| Company logo on Annual Meeting Mobile App | • | • | • | • | • | • |
| Company logo on Annual Meeting Announcement Program ¹ | • | • | • | • | • | |
| Company logo on Annual Meeting Official Program ¹ | • | • | • | • | • | |
| Company logo on signage at event ¹ | • | • | • | • | • | |
| Company logo on screen at each Technical Program Session | • | • | • | • | | |
| Company logo in "Thank You" ad in TLE Show Issue | • | • | • | • | | |
| Company logo in following year (2020) Sponsorship Prospectus | • | • | • | • | | |
| Company logo in Official Program Exhibitor Directory (if Sponsor and Exhibitor) ¹ | • | • | • | | | |
| Opportunity to place approved item in delegate bag ² | • | • | | | | |
| Link from your logo to your company website from SEG Annual Meeting website | • | | | | | |
| Increased exposure on signage in Exposition Hall, on Entrance Unit and in Exposition Hall Guide | • | | | | | |

¹Must meet required deadlines per signed contract

²Literature may not have product names and/or pricing listed and must be approved by SEG Show Management

SEG.ORG/AM



SPONSORSHIP OPPORTUNITIES

Aisle Sign Sponsorship

\$500 (Each) or \$12,500 (Exclusive)

Aisle signs are a great way to create branding and awareness for your company while at the SEG Annual Meeting. Brand your aisle/aisles or the entire show floor.

- Sponsor logo on Aisle Sign dangle
- Sponsor logo on signage at the event

Applied Science Education Program (ASEP)

\$2,500 (Minimum contribution)

The Applied Science Education Program is an opportunity for our industry and Society to reach out to local high school students and teachers to excite and challenge them to learn more about the earth sciences. In the past, the program has featured oceanographers, paleontologists, and astronomers.

- Sponsor logo on signage at event
- Sponsor logo on table tents in meeting room
- Sponsor verbal recognition at event

Book Mart Bag

\$8,000 (Exclusive) **SOLD!**

Coffee Breaks in Education Session area

\$3,500 (Multiple available)

- Coffee and tea provided Thursday–Friday
- Sponsor logo on unique eye-catching signage at each beverage station both days

Conference Pens/Pads

\$20,000 (Exclusive) **SOLD!**

D&P Luncheon: Development and Production Lunch **SOLD!**

Delegate Bags

\$30,000 each (Five available) **SOLD!**

Delegate Bag Insert

\$1,500 each (Multiple available)

- Sponsor logo on SEG website
- Sponsor logo on SEG Events mobile app
- Opportunity to provide literature* for delegate bags

Delegate Lunch Sponsor

\$11,500 (Multiple available)

Promote your company to thousands of delegates as they enjoy lunch on the exposition floor.

- Sponsor logo to be included on lunch areas signage

Directional Signage in the Convention Center

\$7,500 (Exclusive) **SOLD!**

EPIC - Emerging Professionals International Committee Reception

\$2,500 (Multiple available)

The future leaders of the geosciences will meet to network, discuss and gain further understanding of their respective disciplines at this emerging professionals international reception.

- Sponsor logo on signage at event
- Sponsor verbal recognition at event

Exposition Floor Plan Guide

\$20,000 (Exclusive)

- Sponsor logo with link to website on the live floor plan on the SEG website
- Sponsor logo on map inserted into the Official Program
- Sponsor recognition on the printed exposition floor plan guide

General Sponsorship

\$1,000-\$5,000 (Multiple available)

- Sponsor logo on SEG website
- Sponsor logo on SEG Events mobile app

Global Travel Grants

\$2,500 (Multiple available)

This year's focus region is Latin America. Assistance will be provided to regional advisory committee members and SEG Sections and Associated Societies leadership from the regions who would not be able to travel to the SEG Annual Meeting without assistance.

- Sponsor logo on signage in the Technical Program session area

Golf Tournament Sponsor

\$500-\$5,000 (Multiple available)

Sponsor the SEG Annual Meeting Golf Tournament to leverage this fun setting to enhance your brand and build relationships with clients and partners.

GWB – Geoscientists *Without Borders*® Reception

\$3,000 (Multiple available)

The GWB Reception will bring together attendees to focus a spotlight on the SEG program that provides grants that support humanitarian applications of geoscience around the world.

- Sponsor logo on signage at event
- Sponsor logo on table tents in reception room
- Sponsor verbal recognition at event

Honors and Awards Ceremony

\$10,000 (Exclusive) **SOLD!**

International Reception

\$2,500-\$5,000 (Multiple available)

- Sponsor logo on signage at event
- Sponsor logo on unique eye-catching signage at food/beverage station
- Sponsor verbal recognition at event

JAWS Session

\$5,000 (Exclusive)

This session is a “Shark Tank” inspired contest in which teams of hopeful entrepreneurs will present their ideas to the panel and compete for glory and exposure to the SEG community. It's a must-attend for anyone thinking of going into business for themselves!

**Literature may not have product names and/or pricing listed and must be approved by SEG Show Management*

Mobile App

\$5,000 (Two available)

Smartphone users worldwide will download the SEG Events mobile app to peruse events, create their own personalized schedules, network with other attendees, and determine which exhibitors and sponsors they want to visit.

- Full screen app landing page with buttons that can lead the user to exhibitor listing within mobile app or webpage URL
- One push message alert on Monday, Tuesday, and Wednesday (message approval required by SEG Show Management)
- One rotating recognition banner throughout the app

Near Surface Geophysics Activities General Sponsorship

\$750 (Multiple available)

- Sponsor logo on signage at event

Official Program

\$20,000 (Exclusive)

- One full-page announcement in premium location in Official Program
- Sponsor logo and website prominently displayed throughout the Official Program
- Sponsor logo on front cover of Official Program

Opening Session and Presidential Address

\$10,000 each (Two available) **SOLD!**

Passport Sponsor

\$500 (12 available)

Full delegates will visit the sponsors' booths to gain information about their products or services. Sponsors will stamp the delegates' passports, and after they receive all 12 stamps they will be entered into a drawing to win an iPad, \$500 gift card, or the grand prize, a vacation package.

Poster Sessions

\$3,000 (Four available)

- Sponsor logo on signage at Poster Session entrance
- Sponsor logo on perimeter hard wall around Poster Session area

Presidential Jam

\$3,000 - \$7,000 (Multiple available)

We're bringing back the ever-popular Presidential Jam Tuesday, 17 September at the Grand Hyatt, where attendees will get down and boogie with 2018-2019 SEG President Rob Stewart and former SEG presidents as they take the stage with Groove Knight, Austin's premier classic party band. It's a party not to be missed!

Registration

\$25,000 (Exclusive) **SOLD!**

Registration Badge Holder

\$20,000 (Exclusive) **SOLD!**

Social Media

\$5,000 (Multiple, limit three per platform, dates TBA)

Be featured on **one** of the official SEG social media platforms: SEG LinkedIn, SEG Facebook, or SEG Twitter.

- Two posts with sponsor logo per day (Mon., Tues., & Wed.) with final approval by SEG Show Management. All sponsored posts will be preceded by a disclaimer that the post is sponsored.

Speaker Ready Room

\$5,000 (Exclusive) **SOLD!**

Student Lounge

\$2,500 (Multiple available)

This lounge located in the convention center will be designed and created to provide an interactive meeting place for networking and career advancement for the world's geosciences students providing a significant opportunity for sponsoring companies to promote themselves to the best talent available.

- Sponsor logo on signage at event
- Literature racks provided in the lounge for Sponsor handouts
- Sponsor verbal recognition at events in the lounge

Student Speed Mentoring Event

\$2,500 (Multiple available)

A twist on the traditional Student Networking reception provides students an opportunity to meet multiple mentors. The speed mentoring will help to provide advice, direction, and information for career direction and advancement.

- Sponsor logo on signage at event
- Sponsor logo on table tents on tables in the mentoring reception room
- Sponsor verbal recognition at event

Technical Program Abstracts

\$7,500 (Exclusive) **SOLD!**

Wednesday Night Wrap-Up Party

\$3,000 - \$25,000 (Multiple available)

This event is a great opportunity to prominently display your company's support of the Annual Meeting. It's a great place to network, meet friends, and relax at the end of the Exposition.

- Sponsor logo on customized signage at event
- Sponsor recognized in special announcements made throughout the night
- Sponsor logo on marketing materials for the party

Exposition Hall WiFi

\$50,000 (Exclusive)

The Exposition Hall will include wireless access, allowing attendees to connect to the Internet through their laptops and mobile devices.

- Sponsor logo on redirect screen for Wi-Fi access
- Sponsor logo on signage

Women's Networking Event

\$3,000 (Multiple available)

This event brings attendees together for an opportunity to network, discuss current events and trends and hear a prominent leader in the industry share her experiences.

- Sponsor logo on signage at event
- Sponsor logo on table tents in reception room
- Sponsor verbal recognition at event

JOIN THESE EXCLUSIVE SPONSORS OF THE SEG INTERNATIONAL EXPOSITION AND 88TH ANNUAL MEETING

Titanium



Platinum



Gold



Silver



Sue Ellen Rhine

Exhibition and Sponsorship Sales Representative

srhine@seg.org

+1.918.497.4606

flywire

SEG has partnered with Flywire to process payments for exhibits and sponsorships in your local currency (outside the US).

- Make payments to SEG in your local currency via credit card or domestic bank transfer
- Eliminate costly banking fees
- Receive 24/7 multilingual support via phone, live chat, or email