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## A Letter from the SEG San Antonio 2019 Chair

To all SEG Annual Meeting exhibitors,

Thank you for exhibiting at the SEG San Antonio 2019 International Exposition and 89th Annual Meeting. Your participation in the Annual Meeting and support of SEG are vital to the Society's goal of advancing applied geophysics and, specifically, increasing the marketplace for the exchange of technical knowledge, products, and services. We are excited about SEG19 in San Antonio, and want you to fully maximize the value from your participation. To help you appreciate the full value of exhibiting at the Annual Meeting, and what will make this meeting a truly unique and must-attend event for geophysicists worldwide, we would like to share some of what we have planned so far:

#### Expand meeting attendance by providing a broad, diverse technical program featuring topics such as:

- Special Session: Machine Learning and Artificial Intelligence Applied to Geophysics
- Special Global Session: Latin America – New Plays and Challenges
- Induced Seismicity
- Special Session: DAS, Borehole, and Microseismic Geophysics for Unconventionals

#### Business of Applied Geophysics (BAG) Plenary Sessions

- This year, the BAG Sessions will be included with the full delegate, one-day delegate, two-day delegate, and exhibitor full delegate registration. There are six BAG Sessions planned for SEG19. These plenary sessions focus on the Business of Applied Geophysics by providing the latest information necessary for making strategic and nimble decisions in this rapidly changing business environment.

#### Exhibition

- Expo passport program giveaway including a travel package for two, iPad, and \$500 gift card (12 sponsorships available)
- Special outreach to digital transformation and near-surface companies to participate in the exhibition
- The return of the popular Focus on Commercial Technology exhibitor presentations
- One FREE lunch for full delegates in the exhibition hall

#### General Meeting

- Focus on attracting members and companies from the Latin American region to attend and participate in the Annual Meeting
- The return of the SEG Golf Tournament at The Quarry Golf Course
- 7 fascinating tours & field trips including the Eagle Ford Formation
- Presidential Jam featuring the performances of SEG President Rob Stewart and past SEG presidents
- Morning riverboat transportation from SEG19 official hotels to convention center
- 4 Ancillary Education Sessions
- 20 Postconvention Workshops
- 16 Continuing Education Courses

Thanks again for your participation in the SEG International Exposition and 89th Annual Meeting in San Antonio. We look forward to working with you to ensure a successful SEG19!

Sincerely,

Glenn Winters, SEG19 Steering Committee Chair