



ONE WORLD. ONE GEOPHYSICAL COMMUNITY.

EXHIBITING INFORMATION

Thousands of geoscience professionals from all over the globe will come together in Anaheim at this must-attend gathering to explore a wide variety of topics, including big data, deep water exploration, geohazards, high-performance computing, induced seismicity, machine learning, near surface, oil and gas, seismicity, unconventional, and more.

The SEG Exposition and 88th Annual Meeting is one of the year’s most anticipated events for reaching a highly qualified audience of buyers and decision-makers in the geosciences sector. Join other leading companies – from large global corporations to new start-up businesses – and make SEG18 part of your overall marketing strategy for 2018.

PRICE TO EXHIBIT

REBOOKED AT ANNUAL MEETING

BOOKED AFTER ANNUAL MEETING

Standard	\$24 per sq. ft.	\$25 per sq. ft.
Corner and Island Booths	\$26 per sq. ft.	\$27 per sq. ft.
Universities, Nonprofits	\$12 per sq. ft.	\$13 per sq. ft.
Career Placement	\$24 per sq. ft.	\$25 per sq. ft.
Consortium	\$1,200 for one (1) booth package	\$1,800 for one (1) booth package

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...GEOPHYSICAL COMMUNITY. ONE WORLD. ONE GEOPHYSICAL COMMUNITY. SEG18 ANAHEIM, CA 14-19 OCT 2018 INTERNATIONAL EXPOSITION 88TH ANNUAL MEETING. SEG.ORG. REBOOKED AT ANNUAL MEETING. BOOKED AFTER ANNUAL MEETING. PRICE TO EXHIBIT. STANDARD. CORNER AND ISLAND BOOTHS. UNIVERSITIES, NONPROFITS. CAREER PLACEMENT. CONSORTIUM. \$24 PER SQ. FT. \$26 PER SQ. FT. \$12 PER SQ. FT. \$24 PER SQ. FT. \$1,200 FOR ONE (1) BOOTH PACKAGE. \$25 PER SQ. FT. \$27 PER SQ. FT. \$13 PER SQ. FT. \$25 PER SQ. FT. \$1,800 FOR ONE (1) BOOTH PACKAGE. THOUSANDS OF GEOSCIENCE PROFESSIONALS FROM ALL OVER THE GLOBE WILL COME TOGETHER IN ANAHEIM AT THIS MUST-ATTEND GATHERING TO EXPLORE A WIDE VARIETY OF TOPICS, INCLUDING BIG DATA, DEEP WATER EXPLORATION, GEOHAZARDS, HIGH-PERFORMANCE COMPUTING, INDUCED SEISMICITY, MACHINE LEARNING, NEAR SURFACE, OIL AND GAS, SEISMICITY, UNCONVENTIONAL, AND MORE. THE SEG EXPOSITION AND 88TH ANNUAL MEETING IS ONE OF THE YEAR’S MOST ANTICIPATED EVENTS FOR REACHING A HIGHLY QUALIFIED AUDIENCE OF BUYERS AND DECISION-MAKERS IN THE GEOSCIENCES SECTOR. JOIN OTHER LEADING COMPANIES – FROM LARGE GLOBAL CORPORATIONS TO NEW START-UP BUSINESSES – AND MAKE SEG18 PART OF YOUR OVERALL MARKETING STRATEGY FOR 2018.

IMPORTANT DEADLINES

Call for Abstracts opens
1 February 2018

Call for Abstracts closes
1 April 2018

Event Dates
14-19 October 2018

AUDIENCE BREAKDOWN

CEOs

Presidents

Vice Presidents

Engineers

Chief Geophysicists

Geophysicists

Hydrogeophysicists

Geologists

Directors

Managers

Software Developers

IT Professionals

Professors and Academia

Government Personnel

Investors

Consultants

Marketing and Sales

Human Resource

Professionals

Students

EXHIBITOR BENEFITS

Exhibiting at the SEG Annual Meeting provides your company with ongoing promotional and branding opportunities to turn your tradeshow investment into bottom line results. You'll enjoy:

- Access to a targeted and highly qualified audience of thousands of geoscience professionals from around the world
- 27 hours of face-to-face exhibit time
- Networking opportunities designed to connect you with new and existing customers
- Unique pre-show and onsite visibility opportunities to increase your company's exposure
- Step-by-step Exhibitor Services Manual providing necessary tools and resources for an optimal exhibiting experience
- Opportunities to invite key clients and new business prospects to visit you at the event and showcase your company's products and services
- Comprehensive global marketing campaign to draw attendees to the event and promote highlights of the exposition
- Sponsorship packages in a variety of investment levels to increase your company's visibility
- Conference upgrade opportunities to learn the latest in industry innovations and technologies
- Post-show report including analysis of event attendees

EACH EXHIBITING COMPANY RECEIVES:

- 8 ft. (2.4 m) back wall and two 3 ft. (1 m) side pipe and drape walls (for in-line booths only)
- One identification sign with company name and booth number (for in-line booths only)
- Discounted booth staff passes
- Two complimentary full-delegate registrations per 100 sq. ft.
- Twenty (20) Exhibit Hall visitor passes (Monday-Wednesday only) for invited customers per 100 sq. ft. (max. 200)
- Company listing in the SEG Annual Meeting Official Program (Commitment must be received by 1 August 2018)
- Company listing on the online floor plan

CONTACT US:

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FUTURE SEG ANNUAL MEETING LOCATIONS AND DATES:

2019 San Antonio, TX 15 to 20 September
2020 Houston, TX 11 to 16 October
2021 Denver, CO 26 September to 1 October

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