

SOCIETY of EXPLORATION GEOPHYSICISTS

INTERNATIONAL EXPOSITION AND 86TH ANNUAL MEETING

16-21 OCTOBER 2016

KAY BAILEY HUTCHISON CONVENTION CENTER

DALLAS, TEXAS



ATTENDANCE

5,791
Attendees

68
Countries

856
Students



TOP 10 Countries

- | | |
|----------------|--------------|
| USA | Nigeria |
| China | France |
| Canada | Australia |
| United Kingdom | Saudi Arabia |
| Norway | Netherlands |



EXPOSITION

84,800
net square feet

251
Exhibitors

20 Sponsors



SEG is dedicated now more than ever to providing our members with useful tools to help them weather the current financial storm. Our new Competency Management System (CMS), especially beneficial to early-career professionals and those seeking a career shift, enables our members to assess their capabilities against a number of competency models in various geophysical job types, and then recommends an action plan to fill competency gaps. The recently introduced Geofacets-SEG Millennium Edition provides members with thousands of easily discoverable and downloadable maps published from SEG journals dating back from 2000 to present. And, our newly designed website makes it easier to navigate and access SEG's technical content. We will continue to strive to make SEG the "go to" source for information, networking, and professional development for geoscience professionals around the world.

DORSEY MORROW | EXECUTIVE DIRECTOR
SOCIETY OF EXPLORATION GEOPHYSICISTS (SEG)

TECHNICAL PROGRAM

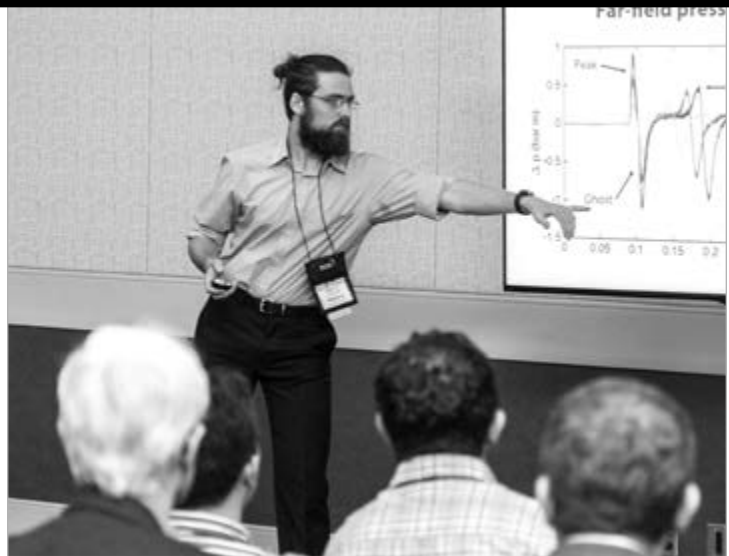
1,513
Abstracts Submitted

140 Sessions
91 oral,
25 poster
24 e-presentation

19 Postconvention Workshops

8 Special Sessions

1,103 Presentations
720 oral,
197 poster
186 e-presentation



85% attendees attended the event to encounter new products/services and new technology

82% attendees said the Technical Program was good/excellent

90.2%

attendees rated the quality and variety of exhibitors as good/exceptional

2016 ONSITE SURVEY

83.4%

attendees said the event was important/very important for their job

attendees rated the overall event as good/excellent

77.5%

NEW ADDITIONS in 2016

- **The SEG Pavilion** brought together all of SEG's programs and services in one place where the new SEG membership benefits were introduced:
 - SEG's new Competency Management System (CMS)
 - SEG-Geofacets Millennium Edition
- **The Technical Session Coffee Breaks** located throughout the exhibit floor
- **The Near Surface Pavilion** provided convenience to attendees by bringing together Near Surface highlights within the exhibit hall.
- **The China Pavilion** highlighted China for its geophysical achievements and progress by providing a focused area for these companies within the exhibit hall.

