



Machine learning (ML) is a sub-field of Artificial Intelligence (AI) that experienced rapid growth in the last ten years across diverse industries, including communications, financial services, security, transportation, etc. Applications of machine learning have produced dramatic results, enabling new opportunities and business models. Driving the adaptation of machine learning is the large volume and velocity of information, the application of deep learning techniques, and economic computing power. Applied to geoscience, these data-driven approaches are complementary tools for physical-based modeling, simulation, and inversion. Machine learning facilitates an understanding of complex relationships among a large and diverse set of variables, valuable for generating and validating models and answering scientific questions.

BECOME A SPONSOR

Sponsorship opportunities are available for this highly-anticipated workshop. For more information regarding sponsorship opportunities or to sign up as a sponsor complete the application on the second page of this document and email to Julie McGrath at jmcgrath@seg.org along with any questions you may have about the workshop or sponsorship.

GOLD SPONSORSHIP – US \$10,000

- Company logo on the workshop webpage
- Opportunity to place recognition handout included with registration materials
- Company logo on the following printed material for the workshop*
 - Final announcement
 - Programme
 - SBGf/SEG announcements
 - Technical Session opening slide
 - Onsite signage

SILVER SPONSORSHIP – US \$7,000

- Company logo on the workshop webpage
- Company logo on the following printed material for the workshop*
 - Final announcement
 - Programme
 - Onsite signage

BRONZE SPONSORSHIP – US \$5,000

- Company logo on the workshop webpage
- Company logo on the following printed material for the workshop*
 - Final announcement
 - Programme
 - Onsite signage

ICEBREAKER RECEPTION SPONSORSHIP – US \$3,000

- Company logo on the workshop webpage with the sponsored item identified
- Company logo on the following printed material for the workshop*
 - Final announcement
 - Programme
- Company logo displayed during the Icebreaker reception on 15 May in the Golden Tulip Hotel

GENERAL SPONSORSHIP – US \$500

- Company logo on the SBGf and SEG workshop webpage

For list of sponsors visit seg.org/events/ML18

**depending on the date of agreement with SBGf/SEG*



Company _____

Name _____

Title: _____

Mailing Address: _____

City & State: _____

Zip: _____ Country: _____

Phone: _____ Fax: _____

E-mail: _____

On Behalf of: _____
(COMPANY NAME)

I hereby authorize sponsorship as indicated.

Authorized signature: _____

Date: _____

To submit your sponsorship form, fax it to +1.918.497.5558.

Sponsorship opportunities will be processed in the order in which they are received.

QUESTIONS?

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jmcgrath@seg.org, +1 918-497-5566

Renata Vergasta, SBGf Events Coordinator
eventos@sbgf.org.br + 55 21 2533-0064

AMOUNT SPONSORED:

Details regarding each sponsorship item can be found on the previous page.

	Qty	Total
Gold		
US \$10,000	_____	_____
Silver		
US \$7,000	_____	_____
Bronze		
US \$5,000	_____	_____
Icebreaker Reception		
US \$3,000	_____	_____
General		
US \$500	_____	_____
TOTAL SPONSORSHIP AMOUNT:		US \$ _____

All payments are required in U.S. Dollars (\$) on U.S. Banks only. **CREDIT CARD PAYMENTS ARE NOT ACCEPTED VIA EMAIL.**

Credit card type: American Express Discover MasterCard VISA JCB

Credit card #: _____ Exp. date: _____ Amount paid in U.S. dollars (\$) : _____

Check #: _____ Amount paid in U.S. dollars (\$) : _____

Send invoice for event registration

➤ *Remit in U.S. Dollars (\$) to:*
Society of Exploration Geophysicists
Attention: Accounts Receivable
PO Box 801501
Kansas City, MO 64180-1501

➤ *All major credit cards accepted:*
Fax: +1-918-497-5558
Society of Exploration Geophysicists
Attention: Accounts Receivable

➤ *Wire Transfer:*
Wire transfer — in U.S. dollars (\$)
Detailed wire information will be sent upon request.

Payment through PayPal is also available through online registration.

