GWB Photo Submission Guidelines

We invite all project members (students and faculty) to submit a collection of images for publication in various SEG and Geoscientists *Without* Borders® communications, including but not limited to, newsletters (print and electronic), website, and magazine articles.

We need photos to report progress, attract more donors, and update the website. The photo(s) you submit may be critical to explaining the project or putting a "human" face on the project. People donate to a program when they are touched either by a shared experience or an emotion. Help us report on the projects and create that connection with a reader.

Please include something in the photo(s) that indicates the location and/or culture whenever possible. A picture of a piece of equipment on the ground is great for a report but if we use it in a publication, we would hope for something interesting in the picture (a local lizard or regional plant in the picture to add color). Note: Please avoid "party" photos with alcohol, or photos where one person is working and everyone else is watching unless it is a demonstration. Also, please ensure that photo submissions show all individuals adhering to standard field safety policies, procedures, and guidelines. Photos that do not show compliance will not be utilized for publication by SEG and the SEG Foundation.

Send photos whenever possible, but at least every six months so we are able to update the website and/or utilize in various communications.

General Information:
Submit a selection of up to 20 photographs at a time and include a short introduction/bio.
Please include captions for photos either in the photo file name or in an attached file.
Please indicate the name of the photographer if you want photo credit in print.
Photos can be sent to withoutborders@seg.org.

Technical requirements:
- Images should be at least 300 dpi for final print size (the higher the resolution, the better!)
- Submit uncompressed TIFF files or high-resolution JPEGs, RGB or CMYK, on universal format CD or via an FTP site.
- All texts should be on Microsoft Word.
- All images and texts should be included on the CD or the FTP site.

Words of Advice:
- Taking a great digital photo can sometimes be tricky. In general, make sure to set your digital camera so that the shots are taken at the highest resolution possible. Many cameras give you a choice of resolutions; high resolution images do take up more space on the camera's memory card.
- There are two main types of compressed files, .jpeg (.jpg) and .tiff (.tff). Tiff files are the best and even if compressed, they maintain the original quality of the photo. Jpeg files are more common and are always compressed, and lose quality every time they are re-saved. The more compression (smaller file size), the more loss and damage to the photo.
- Lighting is crucial to digital cameras. Digital cameras need more light than traditional cameras. One tip is shooting in daylight with the flash turned "always on"
- **Web photos are rarely suitable for print due to low resolution and/or image quality.**

For additional photo submission guidelines or questions, please contact withoutborders@seg.org.