



SEG Workshop: Application of Proximal and Remote Sensing Technologies for Soil Investigations

16–19 August 2021 | Virtual

WORKSHOP DESCRIPTION

There have been substantial recent advances in soil science regarding the use of proximal and remote sensing technologies, not just employing these two technologies separately, but also in combination, such as new sensor/platform integrations and fusion of proximal and remote sensing datasets to improve soil characterization and mapping. This symposium will provide a unique opportunity that brings together scientists and engineers across a range of disciplines to explore the combined potential of proximal and remote sensing technologies as related to soil science applications. The first two days of the symposium will have technical sessions and panel discussions on topics that include: novel applications of soil sensing technologies in geology, archaeology, and site remediation; constraints of soil sensing applied to crop production assessments; soil biology sensing; developments in sensor data analytics; emerging sensor technologies; sensing for monitoring/management of ecosystem services, etc. The final day of the symposium will be devoted to a short course on soil data management and mapping, with R. (R is a free software environment used for advanced statistical analysis and data mining.)

BECOME A SPONSOR

Sponsorship opportunities are available for this highly-anticipated virtual workshop. For more information regarding the virtual workshop or sponsorship opportunities, please email **Laurie Whitesell** at lwhitesell@seg.org. To sign up as a sponsor, please complete the application on the back of this form and fax it to +1 918-497-5558.

Due to security concerns, please do not email the second page of this document.

SPONSORSHIP LEVELS

PLATINUM — US\$1000

- Logo on website - large size with live link to sponsor's website homepage
- Logo on virtual program
- Logo on break Powerpoints
- Virtual Showcase on event webpage – promotional material in Powerpoint format are acceptable
(No pricing or sales material should be submitted)
- Network Room – sponsorship support for discussion event, end of each day

GOLD — US\$500

- Logo on website - medium size with link to sponsor's website homepage
- Logo on virtual program
- Logo on break Powerpoints
- Virtual Showcase on event webpage – promotional material in Powerpoint format are acceptable
(No pricing or sales material should be submitted)

SILVER — US\$250

- Logo on website - small with link to sponsor's website homepage
- Logo on virtual program
- Logo on break Powerpoints

All Sponsorship forms and payment must be received by 1 August 2021

SPONSORSHIP

Application of Proximal and Remote Sensing Technologies for Soil Investigations

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AMOUNT SPONSORED

Details regarding each sponsorship item can be found on the first page of this sponsorship form.

If no event is listed, your sponsorship money will go into the general fund to help all areas of the workshop.

	Total
Platinum — US\$1,000.....	_____
Gold — US\$500	_____
Silver — US\$250.....	_____

This is a fillable form; please type:

Company _____

(AS TO APPEAR ON PRINTED MATERIALS)

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Job Title _____

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City & State _____

Zip _____ Country _____

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On Behalf of _____

COMPANY NAME

I hereby authorize sponsorship as indicated.

Authorized Signature: _____ Date: _____

Sponsorship opportunities will be processed in the order in which they are received.

All payments are required in U.S. Dollars (\$) on U.S. Banks only. **CREDIT CARD PAYMENTS ARE NOT ACCEPTED VIA EMAIL.**

Credit card type: American Express Discover MasterCard VISA JCB

Credit card #: _____ Exp. date: _____ Amount paid in U.S. dollars (\$) : _____

Check #: _____ Amount paid in U.S. dollars (\$) : _____ Send invoice for sponsorships

Remit in U.S. Dollars (\$) to:
Society of Exploration Geophysicists
Attn: Accounts Receivable
8801 South Yale Ave., Ste. 500
Tulsa, OK 74137 USA

All major credit cards accepted:
Fax: +1 918-497-5558
Society of Exploration Geophysicists
Attention: Accounts Receivable

Wire transfer:
Detailed wire information will
be sent upon request.
Email: accounting@seg.org

SEG has partnered with Flywire to process payments for sponsorships outside of the U.S. in your local currency



- Make payments to SEG in your local currency via credit card or domestic bank transfer
- Eliminate costly banking fees
- Receive 24/7 multilingual support via phone, live chat, or email

For Flywire information, contact accounting@seg.org or +1 918-497-5536, or Flywire support.

