



**SHIFTING GEARS IN  
THE DIGITAL SPEEDWAY**

# EXHIBITOR INFORMATION

Join SEG for our 90th Anniversary in Houston as thousands of geoscience professionals from all over the globe gear up to celebrate and get up to speed on the latest in geophysics, such as artificial intelligence, machine learning, seismic data acquisition and processing, and more.

The SEG Exhibition and 90th Annual Meeting is the most highly-anticipated geophysical event of the year, reaching a highly qualified audience of buyers and decision-makers in the geosciences sector. Join other leading companies – from large global corporations to new start-up businesses – and make SEG20 part of your overall marketing strategy for 2020.

### PRICE TO EXHIBIT\*

- Standard
- Premium (Corner or Island)
- Universities, Nonprofits
- Career Placement
- Consortium

### REBOOKED AT ANNUAL MEETING

- \$25 per sq. ft.
- \$27 per sq. ft.
- \$13 per sq. ft.
- \$25 per sq. ft.
- \$1,300 for one (1) booth package

### BOOKED AFTER ANNUAL MEETING

- \$26 per sq. ft.
- \$28 per sq. ft.
- \$14 per sq. ft.
- \$26 per sq. ft.
- \$1,900 for one (1) booth package

\*All monetary values are in U.S. dollars.

[SEG.ORG/AM/2020](http://SEG.ORG/AM/2020)



## AUDIENCE BREAKDOWN

CEOs  
Presidents  
Vice Presidents  
Engineers  
Chief Geophysicists  
Geophysicists  
Hydrogeophysicists  
Geologists  
Directors  
Managers  
Software Developers  
IT Professionals  
Professors and Academia  
Government Personnel  
Investors  
Consultants  
Marketing and Sales  
Human Resource  
Professionals  
Students

## EXHIBITOR BENEFITS

Exhibiting at the SEG Annual Meeting provides your company with ongoing promotional and branding opportunities to turn your tradeshow investment into bottom line results. You'll enjoy:

- Access to a targeted and highly qualified audience of thousands of geoscience professionals from around the world
- 27 hours of face-to-face exhibit time
- Networking opportunities designed to connect you with new and existing customers
- Unique pre-show and onsite visibility opportunities to increase your company's exposure
- Step-by-step Exhibitor Services Manual providing necessary tools and resources for an optimal exhibiting experience
- Opportunities to invite key clients and new business prospects to visit you at the event and showcase your company's products and services
- Comprehensive global marketing campaign to draw attendees to the event and promote highlights of the exhibition
- Sponsorship packages in a variety of investment levels to increase your company's visibility
- Conference upgrade opportunities to learn the latest in industry innovations and technologies
- Post-show report including analysis of event attendees

## EACH EXHIBITING COMPANY RECEIVES:

- 8 ft. (2.4 m) back wall and two 3 ft. (1 m) side pipe and drape walls (for in-line booths only)
- One identification sign with company name and booth number (for in-line booths only)
- Discounted booth staff passes
- Two complimentary full-delegate registrations per 100 sq. ft.
- Company listing in the SEG 2020 Annual Meeting Official Program (Commitment must be received by 27 July 2020)
- Company listing on the online floor plan

## ADD A SPONSORSHIP TO YOUR INVESTMENT FOR OPTIMAL VISIBILITY

After making the important decision to exhibit, elevate your company's presence by investing in a sponsorship package designed to provide high-visibility branding and exposure opportunities before and during the event. High-impact sponsorship packages are available to fit every budget and every need.

## TO BOOK EXHIBIT SPACE OR SPONSORSHIPS, CONTACT:

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