

ADVERTISING OPPORTUNITIES

Maximize Your Presence



INTERNATIONAL EXPOSITION AND 87TH ANNUAL MEETING
HOUSTON, TEXAS
24-29 SEPTEMBER 2017

Daily Events Email

Space Deadline: 21 August Materials Due: 4 September

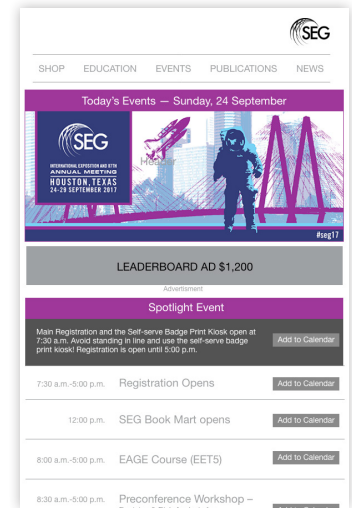
Annual Meeting attendees will receive the Daily Events email each morning.

Rates & Sizes:

Size	570px x 70px
Leaderboard	\$1,200/day
Banners	\$900/day

Days Available (3 ads available per day)

- Sunday, 24 September
- Monday, 25 September
- Tuesday, 26 September
- Wednesday, 27 September



Official Program

Space Deadline: 31 July Materials Due: 15 August

Draw delegates to your display and tell your sales story with an ad in the SEG Official Program. Every delegate will be carrying the program/directory throughout the SEG 87th Annual Meeting.

Covers:

Outside Back	\$4,500
Inside Front	\$4,500
Inside Back	\$4,500

Other Positions:

Two-page Spread	\$5,000
(4) FRONT Section Tab Dividers	\$4,000
(4) BACK Section Tab Dividers	\$3,500
HALF-PAGE Run of Publication	\$1,500
FULL-PAGE Run of Publication	\$2,700



Mechanical Information

Sizes	Dimensions (inches)
Nonbleed	7.75 x 10.375
Bleed	8.625 x 11.125
Finished Trim	8.25 x 10.875

2016 Official Program advertisers will be offered first refusal on their previously held positions until **30 June 2017**. After that date, those positions will be offered on a first-come, first-served basis. When reserving advertising space, please state your first-choice position.